

Get in touch!

Email:

tyratriche@gmail.com

Website:

tyranicolettriche.com

Mobile:

773-621-7507

LinkedIn:

linkedin.com/in/tyratriche/

Skills

- Adobe InDesign
- Adobe XD
- AP Style
- Canva
- CMS
- Fact Checking
- Google Analytics
- Reporting & Interviewing
- Research
- SEO
- Social Media Management
- Transcribing
- WordPress

Education

Northwestern University

Bachelor of Science in Journalism, Minor in Sociology | 2015 - 2019

Experience

B&B Hair Studio (Oak Forest, IL)

Social Media Manager | July 2020 - Present

- Facilitating brand awareness.
- Developing, implementing and managing social media strategy in order to improve marketing efforts and increase sales.
- Oversee day-to-day management of the salon's Instagram and Facebook.
- Using social media tools such as Planoly to schedule regular posting.

Chicago magazine (Chicago, IL)

Research Assistant | September 2019 - May 2020

- Fact check sections of the magazine's print edition.
- Interview local artists and entertainers for Q + A's that appear on *Chicago's* website, ranging from comedians to choreographers.
- Contribute to the magazine's March 2020 pets guide issue.
- Assemble "Chicago Guide: Top 10 Things to do This Week" culture newsletter.

Chicago Tribune (Chicago, IL)

Freelance Music Critic | Summer 2019

- Review Hip Hop and R&B concerts, festivals and showcases.

Chicago Reader (Chicago, IL)

Freelance Writer | May 2019 - Present

Editorial Intern | June 2018 - September 2018

- Report on the latest happenings in Chicago's art scene.
- Write album reviews and provide cultural critique.

BlackBoard Magazine (Evanston, IL)

Creative Director | March 2019 - June 2019

Senior Editor | September 2017 - March 2019

- Contribute articles to Northwestern's only Black interest publication.
- Copy edit feature-length stories for accuracy, grammar, spelling and clarity.
- Design pages in the Spring 2019 print issue.

Bustle Digital Group - Bustle (New York, NY)

Editorial Intern | September 2018 - December 2018

- Interview talent such as Sabrina Carpenter, Madison Beer and more.
- Write celebrity news posts with a quick turn around.
- Create interviewee profiles detailing previous media coverage for entertainment editors to develop fresh angles for upcoming features.
- Represent the company and conduct field reporting at live events.